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New Jersey Lottery Expands Television Coverage with New Broadcasting Partners *WPIX-TV & WPHL-TV to Broadcast Evening Draws*

TRENTON – (June 30, 2014) – The New Jersey Lottery and Tribune Broadcasting have announced a partnership for the broadcast of the New Jersey Lottery's live daily evening game draws. The daily drawing will air on Tribune Broadcasting-owned stations WPIX-TV (PIX11) in New York and WPHL-TV (PHL17) in Philadelphia beginning July 1, expanding the broadcasting coverage to reach New Jersey residents across the state.

The live evening drawings will air every night at approximately 7:58 pm ET. The live broadcast will feature the winning number drawings for Pick-3, Pick-4, Jersey Cash 5 and Pick-6 Lotto with a recap display of the winning numbers. The Lottery drawings can also be seen in real-time online at NJLottery.com and on dedicated Lottery pages on PIX11.com and PHL17.com.

The live midday daily drawings will continue to be available exclusively on the Lottery website and Facebook pages at approximately 12:57 pm ET.

Carole Hedinger, Executive Director of the New Jersey Lottery said, "The partnership with Tribune Broadcasting will allow our dedicated lottery players the opportunity to view the live evening drawings all across the state on network television, without exception. I'm certain that the expanded coverage will be well received. We are also excited to announce that a new Lottery Hostess will preside over the daily draws."

"WPIX is honored to be a broadcast partner with the New Jersey Lottery. Our unique partnership is a win-win-win. NJ Lottery, WPIX and WPHL leverage content and distribution in an innovative manner and our loyal viewers and users get the great entertainment and information they desire," said Rich Graziano, President/GM, PIX11. "We look forward to a productive long term partnership."

“PHL17 is proud to be able to broadcast the nightly NJ lottery drawing to the many interested fans in Southern New Jersey and the rest of the Delaware Valley,” said Vince Giannini, VP/GM, PHL17.

ABOUT THE LOTTERY

Since its inception in 1970, the New Jersey Lottery (NJLottery.com) has contributed more than \$22 billion to the State in support of education and institutions. In Fiscal Year 2013, the Lottery’s contribution was more than \$1 billion. Among its beneficiaries are: veterans homes, community and other colleges and universities, school nutrition programs, homes for the developmentally disabled, psychiatric hospitals, higher education scholarship programs and the Marie Katzenbach School for the Deaf.

The lottery also plays a key role in supporting small businesses throughout the state with approximately 6,800 Lottery retailers. In fiscal year 2013, the Lottery retailers earned more than \$157 million in commissions supporting convenience stores and other establishments throughout the state. Every day, the Lottery helps to make winners by: providing entertainment and winning jackpots for lottery players; supporting the business community that serves as Lottery retailers and generating financial support for vital programs and organizations in our State.

About PIX11

Founded in 1948 and owned by Tribune Broadcasting, a division of the Tribune Company, WPIX-TV (PIX11) has long been regarded as a groundbreaking station in New York. In 2006, PIX11 became the flagship station of the CW Television Network, and its successful primetime programming, award winning news, extensive library of hit movies, first-run programs, off-network sitcom favorites, quality children’s programming and public affairs shows, as well as outstanding event coverage, have contributed to the station’s success. PIX11 has earned over 260 Emmy® Awards including two for Outstanding Morning News Program and multiple Awards for Outstanding Newscast. The station has been honored with numerous other awards for excellence in reporting, news coverage, public affairs, specials and features. In addition, PIX11 has been the broadcast home of the New York Mets since 1999. For more information, visit www.pix11.com

About WPHL

PHL17 serves as the Philadelphia affiliate of MyNetworkTV and is wholly owned by Tribune Company. Tribune is one of the country’s leading multimedia companies, operating businesses in publishing, interactive and broadcasting.

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